



At J&M Gemini, LLC, we understand that your business starts and ends with your client. We have developed SIMPLE with this in mind. SIMPLE™ enables you to look at your business as a process that starts with your marketing efforts, continues through production, and ends with follow-up calls to your customers.

PROSPECT

ESTIMATE

PLAN

PRODUCE

INVOICE

FOLLOW-UP

The SIMPLE™ business process is built on four seamlessly integrated subsystems that enable you to effectively manage your business: Client Management, Order Fulfillment, Financial, and Administrative Tasks.

Client Management provides the tools you need to develop and maintain strong client relationships.

Order Fulfillment manages the production work flow.

Financial provides pricing, profitability, and invoice generation.

Administrative Tasks maintains all of your master listings and company settings.

In summary, SIMPLE™'s business process orientation provides one common view of all work that is being performed for your clients, whether it is prospecting, estimating, work in process, or billing.

Everyone in your organization will know what is going on instantly and in real-time.

Technical Requirements

- Windows 2000 or Higher
- 1GB RAM
- 40 GB Shared Drive
- Shared Graphics Drive
- MS Outlook & Quickbooks (sold separately)

SIMPLE™ is Your Gateway to:

- ★ **Building Better Client Relationships**
- ★ **Achieving Greater Efficiency**
- ★ **Improving Profits**

With SIMPLE™ you and your team will:

- ★ **Enter Information Once**
- ★ **Produce Estimates in Seconds**
- ★ **Run Targeted Marketing Campaigns**
- ★ **Stay on Top of Business Activities**
- ★ **Price Consistently**
- ★ **Know your Costs and Margins Immediately**
- ★ **See all your Clients Activities on One Screen**

Price includes:

- ★ **4 Training Classes**
- ★ **12 Months of Support and Updates**
- ★ **1 Location up to 20 PCs**
- ★ **Pre-loaded with Media, Laminate and Substrate**

"I cannot imagine running our large format print shop without SIMPLE. It streamlines our overall workflow and keeps production, marketing and myself all on the same page. We are a fairly high volume shop with 2 printers and a low overhead - this would not be the case without Simple."

Steve Fernandes, Owner
Speedpro Imaging - Austin

www.my-simple.com